



Progressive Community
Care Center

MARKETING SPECIALIST POSITION

We are a private Mental Health Rehabilitation Clinic. Our highly qualified staff includes: Psychiatrists, Licensed Clinical Professionals, and non-licensed Master's and Bachelor level counselors.

We offer comprehensive services to children ages 3 and up, adolescents, adults and families who are experiencing any of the following challenges:

- ADHD and other Cognitive/Learning Disorders
- Depressive Disorder and Bipolar Disorder
- Schizophrenia and other Psychotic Disorders
- Conduct Disorders (often including fighting, bullying, legal problems)
- Generalized Anxiety Disorder
- PTSD and Acute Stress Disorder
- Panic Disorders
- Adjunct support can also be provided for: Autism and Substance Abuse Disorders

The Mental Health Rehabilitation (MHR) Program is administered by the Department of Health and Hospitals through a partnership of the Louisiana Medicaid Program, the fiscal intermediary, the Office of Mental Health, and the network of certified and enrolled providers.

MHR services are for adults with serious mental illness and children with emotional/behavioral disorders. The services are outpatient and designed to reduce the disability resulting from mental illness and assist in the recovery and resiliency of the recipient. These services are home and community-based and are provided on an as needed basis to assist recipients in coping with the symptoms of their illness.

The intent of MHR services is to minimize the disabling effects on the individual's capacity for independent living and to prevent or limit the periods of inpatient treatment. Providers offer prior-authorized services to adults with mental illness and youth with an emotional/behavioral disorder who meet medical necessity criteria for services.

Position Summary:

- Each marketing professional (MP) will be assigned to a particular geographic area (their Geographic Marketing Area or GMA), where they will specialize.
- In their GMA, the marketing professional will on a monthly basis, conduct a geographic assessment (GA) of all potential groups agencies that may prove to be referral sources for behavioral health services with our agency, including government offices, community businesses or agencies, and individuals.
- The MP will then make an initial contact (IC) with each potential referral source.
- When there is positive reception to an initial contact, the MP will then continue monthly contact (MC) and updates with the referral source, providing face-time to the employees so they are familiar with Progressive CCC services, referral forms and paperwork that they might need, and perhaps giving them community information about other resources that may be of use to them.
 - There will be a standardized presentation and presentation materials provided for all contacts, to maintain consistent professional standards.



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- Contact will be documented and reported regularly.

Please respond to the listed email address with your resume or CV, contact information, and a brief statement as to why you feel you would be a good fit for the position.

We look forward to hearing from you!